



# SHELLY TAN *résumé*

## contact

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## education

**NORTHWESTERN UNIVERSITY**  
Medill School of Journalism, B.S. in Journalism (2014)  
Kappa Tau Alpha Honor Society, Summa Cum Laude  
G.P.A.: 3.89

**CHERRY HILL HIGH SCHOOL EAST**  
Cherry Hill, NJ  
Summa Cum Laude, National Merit Scholar

## skills

- *Programming* | HTML 5, CSS3, Javascript, jQuery, LESS.
- *Design* | Adobe CS6 (Photoshop, Illustrator, InDesign, Flash, Premiere Pro).
- *Studio Art* | Illustration, Drafting, Painting (Oil & Acrylic), Photography, Video,.
- *Languages* | Fluent in spoken Mandarin, semi-fluent in French and written Mandarin.

## awards/honors

- “Cézanne and Beyond: Art of Inspiration” Contest Winner. Had winning piece featured in Philadelphia Museum of Art and was interviewed on the NBC 10! show.
- Due to artistic achievements, June 22 is “Shelly Tan Day” in Cherry Hill, NJ, as declared by the mayor.
- Dean’s List (12/12 Quarters)
- Recipient of the Baron & Ladewick Scholarship, an annual \$27,000 scholarship (2011-2014)
- National Merit Scholarship (2010-2014)

## references

Available upon request.

For portfolio samples, visit: [shellytan.com/portfolio](http://shellytan.com/portfolio)  
For code samples, visit: [github.com/ShellyTan](https://github.com/ShellyTan)

## experience

### THE WASHINGTON POST (JULY 2014-PRESENT)

*Graphics Editor*

- Designing and developing interactive graphics for daily and long-term projects.
- Focus on digital enterprise stories and aiding powerful storytelling.
- Collaboration across departments and disciplines.

### MEDILL STORYTELLING & DESIGN COURSE (2014)

*Teaching Assistant*

- Course that helps students develop skills in interactive storytelling and design.
- Prepared curriculum for class workshops on variety of topics, including Javascript, CSS, and overall design.
- Mentored student groups on projects, providing technical aid, design advice, and editorial feedback.

### KNIGHT LAB (2014)

*Undergraduate Student Fellow*

- Knight Lab makes technology that aims to help make information meaningful and promotes quality storytelling on the Internet.
- Worked to create innovative media products to aid journalism.

### NPR VIZ (2013)

*News Applications Intern*

- Designed and built full-stack, multiplatform web apps for interactive storytelling.
- Work comprised frontend and some backend programming; wireframing and UI design; and deployment.
- Specialized in design, from paper prototyping, to digital mock-ups, to frontend programming. Also worked extensively on data analysis and visualization.

### A&O PRODUCTIONS (2010-2014)

*Co-Director of Marketing & Media*

- A&O is a production company that puts on events such as concerts, films, and comedians. Recent notable acts include Snoop Dogg, Ludacris, and Aziz Ansari.
- Directed a committee of 12 members in marketing over 40 events per year and maintaining the A&O brand in a school of over 20,000 members.
- Designed appealing graphics in Photoshop/Illustrator/InDesign, including web interfaces, posters, TV ads, and t-shirts.
- Consistently met pressing deadlines and handled design/marketing needs.

### WEINBERG OFFICE OF SPECIAL EVENTS (2010-2014)

*Designer & Events Coordinator*

- Helped promote university events through designing various promotional items.
- Created consistent visual themes across various events for the University.
- Maintained communication lines between departments in terms of design needs.
- Helped set up efficient and appealing venues for events, including coordinating with caterers and production companies.

### NORTH BY NORTHWESTERN (2010-2011)

*Interactive Designer*

- NBN is Northwestern’s leading online publication, named the nation’s “Best Independent Online Student Publication” (2010) by the SPJ.
- Helped create visually appealing and user-friendly Flash graphics.